

Center on Japanese Economy and Business,  
The Eugene Lang Entrepreneurship Center,  
The Jerome A. Chazen Institute of International Business  
of Columbia Business School  
and the Mitsui USA Foundation

present

The 11th Annual Mitsui USA Symposium

## Entrepreneurship in Japan

The First in a Series of Symposia on Global Entrepreneurship

**Tuesday, April 6, 2010**

6:00 p.m.-7:30 p.m. (Reception to follow)

Columbia Business School

301 Uris Hall, 3022 Broadway, New York, NY

### Speakers

**Ernest Higa**, MBA '76, Chairman and CEO of Higa International Co., Ltd

**Atsushi Imuta**, Founder and CEO of RISA Partners

**Kohei Nishiyama**, Founder and CEO of elephant design co., Ltd.

### Moderator

**Murray Low**, Director of The Eugene Lang Entrepreneurship Center;  
Professor, Columbia Business School

### Opening Remarks

**Hugh Patrick**, Director of the Center on Japanese Economy and Business;  
R.D. Calkins Professor of International Business Emeritus, Columbia Business School

### Synopsis:

Entrepreneurship in Japan, the first of the Global Entrepreneurship Symposium Series, brings established entrepreneurs to Columbia Business School to share their experiences building successful ventures in different countries around the world. The series will yield insights into the similarities and differences in the entrepreneurial experience based on national and regional infrastructure, policies, and business practices. This symposium is supported by a gift from the Mitsui USA Foundation.